## Acres Online News and Commentary from Grower Talks Magazine

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## Where's Waldo?

At Griffin Greenhouse Supplies, that's where!

I'm sorry, but that's the headline and opening sentence that appeared in my little brain the moment the Griffin Greenhouse Supplies press release entered my inbox. It states that they (Griffin) had just acquired Waldo & Associates Inc., a Midwest horticultural distributor based in Perrysburg, Ohio.

Griffin, headquartered in Tewksbury, Massachusetts, is one of the country's largest horticultural distributors, with 16 distribution centers covering the country. The purchase of Waldo "strengthens Griffin's presence in the Midwest to give Waldo customers access to a wide array of new products and services—while maintaining the customer-first values that both companies share."

Waldo is a local distributor and greenhouse manufacturer focused on the small and medium-sized business market who has grown relationships that span 40 years. Waldo says they pride themselves on the personal touch they offer each of their customers, reflecting the shared values that Griffin upholds and delivers.

"With this expansion, Griffin ensures a strong and personal presence in the Midwest region while adding a suite of services to the Griffin and Waldo customer base, continuing our strong vendor relationships, adding plant resources and grower supplies that serve a wider array of products faster and more efficiently," said Griffin managing director Andrew Barry in the release.

Rick Cottier, president of Waldo agrees.

"The alignment of customer-first values and collaborative culture makes this a natural step for helping our midwestern customers to access the broad range of products and services both Griffin and Waldo can stand strongly behind.